



# The Total Solution Exhibition for Electronic Equipment 2019 Exhibitor Support Program

## (1) Top Page Banner on the official website

The organizer offers spaces to put web banner ads. Web banner ads are still powerful tools for building brand recognition. If you effectively exploit the inherent advantages of banner ads, you can raise the public's interest with your bottom line.



Data format	GIF, animated GIF
Data size	Up to 20KB
Banner size	184px x 50px
Frame rate	About 5 seconds
Price	<b>JPY 120,000</b> (plus tax) /space

## (2) E- blast Text Banner Ad

This e-newsletter is used to promote visitor pre-registration, increase page views of the Official Website and raise the level of expectation for this year's show

Distributed approx. 130,000 JPCA Show visitor database

- a) **Top space in an e-newsletter:** One company only. **JPY 100,000** (plus tax) /distribution
- b) **Center space in an e-newsletter:** Two companies only. **JPY 50,000** (plus tax) /distribution

Schedule	The delivery date will be determined upon your request during the period from April to Exhibition period. We may ask for adjustments depending on circumstances.
Data format	Japanese: Maximum 280 Japanese (2-byte) characters (35 characters x 8 lines); Text data only. Content is limited to information regarding your exhibit at JPCA show. Your exhibitor name and booth number should be included within your text ad.
Deadline for data submission	E-mail your text file by email to (jpcashow@jtbc.com.co.jp) three days before the requested distribution (Except Saturdays, Sundays and Holidays)

## (3) Floor Advertisement at Hall Entrance / at Escalator End: **JPY 220,000 (plus tax) / 1 spot**

- Ad space size: H1200mm x W3600mm

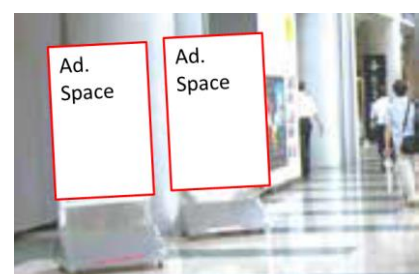
## (4) Hanging Advertisement at Exhibition Hall: **JPY 300,000 (plus tax) / 1 spot**

- Ad space size: H2700mm x W4000mm
- only for the company who applied more than 9 booths

## (5) Advertisement Board on Site

### Advertising along walkway: **JPY 100,000 (plus tax) / 1 spot**

- Installed at the "Concourse" leading to the West hall
- Ad space size: H1395mm x W845mm
- Company name, logo, slogan and assigned colors are possible



**(6) Advertisement on Printed On-site Information Materials**

**On Printed Floor map: JPY 50,000 (plus tax) / space**

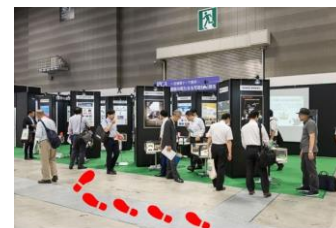
- B2 size, full colored, and both faces. (\*tentative)
- Distributed to expected 40,000 visitors on site.
- Ad space size: H25mm x W60mm
- Ad space allocation: Decided by the organizer

Materials Due	Wednesday, May 6, 2019
Data Format	<ul style="list-style-type: none"><li>➤ 400dpi or more</li><li>➤ Color: CMKY based</li><li>➤ Either file listed below Photoshop - Ver7.0, EPS Illustrator - Ver9.0, Outlined Quark 3.3 / 4.1</li><li>➤ Please submit along with its sample PDF file</li></ul>

**(7) Footprint Floor Ads**

Floor decals featuring your company's design & booth location, leading visitors to your booth

Size of 1 footprint	Appx. 25cm × 12cm
Charge	JPY 150,000 (plus tax)



**(8) Neck Strap Ads**

Please provide us your company's neck strap. We will hand out these straps to visitors.

Charge	JPY 300,000 (plus tax) for 5,000 straps
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**(9) Display flyers at the entrance**

Place your company flyer at the entrance, together with the official floor layout and conference guide.

Charge	JPY 100,00 (plus tax)
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**(10) Private Meeting Rooms**

If you need to have a closed space to have a business talk, a meeting, preparation of materials, or staff rest station etc., we have some rooms to rent as follows. Room availability depends on situation.

Room Size	about 60 sqm
Facility	4 tables, 16 chairs
Charge	JPY 100,000 (plus tax) for 7 hrs/day use JPY 50,000 (plus tax) for 3 hrs/day use

**Inquiry**

**Secretariat Office (c/o JTB Communication Design, Inc.)**

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